TETON VILLAGE TRANSPORTATION DEMAND MANAGEMENT (TDM) PROGRAM 20 YEAR SUMMARY





In 1998, Teton County approved an expansion to Teton Village that would increase the bed base (APO) from 618 APO to 5,240 APO, and increase the mountain capacity from 4,957 skiers to 7,690 skiers. As a condition of approval, TVA and JMR implemented a multifaceted TDM program to encourage travel by alternate modes and ensure that vehicle traffic from the expanded ski resort would not overwhelm the road system. Key elements of the program included expanded transit service, constructing the Stilson Park and Ride, implementing pay parking at Teton Village, and expanding restaurant and retail services for the additional guests staying at the Resort. The information below highlights what travel habits were like when the expansion was approved, and what they are like today, demonstrating the effectiveness of the TDM program.

2009

Hotel Terra II

complete

WHERE WE WERE

YEAR 2000*





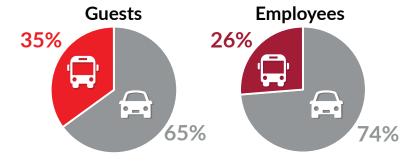












WHERE WE WOULD BE

YEAR 2018 PROJECTIONS IF TDM **MEASURES WEREN'T IMPLEMENTED**





• Teton Club complete

 Village employers began purchasing bus passes for employees

2000

WHAT WE DID

2001

- Snake River Lodge complete
- Moose Creek Townhouses complete

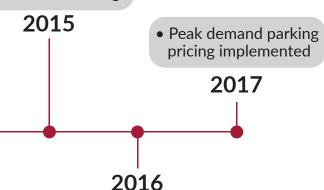
• Granite Ridge Townhouses complete

- Teton Mountain Lodge complete
- Crystal Springs Inn complete

2002 • Hotel Terra complete 2008

- 2003
- Four Seasons Resort complete
- Free bus passes for ski area pass holders
- Phase I of Stilson Park and Ride complete
- Began charging for parking at Teton Village lots

 Increased parking rates in Teton Village



 Commuter Choice Challenge implemented

WHERE WE ARE NOW

YEAR 2018 CURRENT CONDITIONS





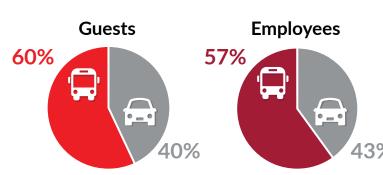






1,360 PARKING (+325 AT STILSON)

†200% 96,600 **BUS RIDERS**



^{*}Program began in 1998, however 2000 was the first year of data monitoring Data shown is for February 2000 and February 2018